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January 28, 2021

City of Rocklin

Economic and Community Development

3970 Rocklin Rd

Rocklin, CA 95677

Re: CDBG NOFA Grant

MISSION

Here in South Placer County, our mission is the same as it is the world over for The Salvation Army: To meet human needs without discrimination. In South Placer County, this undertaking includes preventing homelessness within our community and giving a hand up to those in need.

HISTORY OF PREVENTING HOMELESSNESS

The Salvation Army of Roseville has been providing assistance for South Placer County residents for over 30 years. This includes food boxes, case management, mock interviews, and rental and utility assistance. Within the City of Rocklin alone, almost \$20,000 has been spent for the rental assistance program over the last two years with CDBG NOFA Funding. Rental assistance is key in preventing homelessness as it keeps families in their homes and makes a difference in ending the cycle of poverty. This meets the National Objectives of benefitting low to moderate income persons and meeting an urgent need.

ELIGIBILITY FOR CLIENTS

In order for an individual or family to receive assistance, they must have received a 3-day pay or quit notice from their landlord and have had an unexpected expense within the last three months. An unexpected expense would include an auto repair, home repair, medical bill, loss of employment or something of that nature where the client had to pay out of pocket or had an unexpected loss of income. A document such as a doctor's note, last day of employment letter or receipt is required to receive assistance. Other documents needed include identification for all adults in the family, Social Security cards for all members of the family, lease or mortgage of the

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William Booth - Founder

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Fax (916) 784-3277 family, lease or mortgage statement, and proof of income/last three paycheck stubs.
Once a client has the required documentation, an appointment is made with us to receive the rental assistance.

REQUEST

Recently we have received an increase of calls from Rocklin residents. This is largely due to an increase in rent and a decrease in affordable housing. If approved for the CDBG NOFA grant, The Salvation Army would be able to provide assistance to more households within the City of Rocklin and continue making strides in preventing homelessness. We would like to request an amount of \$15,000-\$20,000. With this amount we will be able to assist more than 15-20 households ranging \$200-\$400, averaging 3-5 members per household. Regardless of funding, Salvation Army has set aside \$15,000-\$30,000 for the city of Rocklin. If awarded this grant, we plan on utilizing the funds to assist clients who might be in need of extra assistance throughout the year. We plan on reaching out to more apartments to raise awareness about these services we can provide for their tenants. All CDBG funding will go towards deposit and rental assistance for Rocklin residences who qualify.

Charisse Bach

Social Service Coordinator

The Salvation Army Roseville Corps

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Roseville, CA 95678

Office: (916) 784-3382 ext. 201

Charisse.Bach@usw.salvationarmy.org

Heart to God and hand to man!

William Booth - Founder

Roseville



Project name: Meals On Wheels (MOW)
Request: Standard CDBG Funding = \$20,000

1. Contact information:

Organization Name: Seniors First
Name: Stephanie Vierstra, Executive Director
Address: 12183 Locksley Lane, Suite 205
Auburn, CA 95602
Phone: 530-878-5705
Email: stephanie@seniorsfirst.org

2. Project description:

Project Goal: Homebound seniors are healthy and food secure

Objective: Safely provide meals to homebound seniors with a current focus on feeding seniors during the pandemic.

Funds will be used to purchase and deliver meals to homebound Rocklin seniors.

Before the COVID-19 outbreak, 270 seniors participated in either Seniors First’s MOW or Congregate Meal (Café) programs. With seniors at the greatest risk of serious complications from the coronavirus, we transitioned all Senior Café clients to MOW, eliminated all meal program wait lists and began accepting new participants for MOW in March. Currently, 444 homebound seniors are enrolled in the program, including 60 Rocklin seniors.

We scaled up rapidly to accommodate the need and continue to navigate challenges of the pandemic. Since many of our MOW volunteers were 55 and over, we now rely on a combination of younger, low-risk volunteers and hired drivers to deliver meals. Deliveries are contact-free, a necessary change for everyone’s safety. Staff and carefully screened volunteers will continue to deliver a combination of fresh and frozen meals to seniors three times per week until it is safe to resume our standard daily, hot-meal delivery service.

All meals are planned under a dietician's oversight, then prepared and packaged for delivery by Summit Food Services at the Placer County Probation Department kitchen facility and meet USDA Senior Nutrition Guidelines. Staff and volunteers conduct wellness phone calls in place of the daily personal visits typically provided by MOW. Information and Assistance is also provided by phone to those seeking community resources.

December was the deadliest and most infectious month so far in the COVID-19 pandemic. Although the Stay-at-Home Order has been lifted, the "purple" tier—defined as a widespread risk level—still poses great risk to seniors. Seniors First continues to receive requests for services as more and more seniors’ stay-at-home. When it is deemed safe, we expect to reopen our Rocklin Senior Café and transition eligible seniors from MOW back to the congregate meal program.



3. Target population:

The project will serve seniors residing in Rocklin who meet the following eligibility requirements:

- i. 60 years of age or better
- ii. Frail, elderly homebound or need help to leave their home
- iii. Unable to prepare meals or shop for themselves
- iv. Had a recent hospital stay or ongoing health problems
- v. Seniors that live alone or with a caregiver

An estimated 60 Rocklin seniors will be served during the grant period calculated at:

- o 60 seniors X 5 meals per week X 52 weeks = 15,600 meals delivered.
- o Of those currently served, 80% served live at or below the federal poverty level; 80% are age 75 or older.

4. Amount of CDBG funds requested:

\$20,000

This request represents 1% of the program’s total budget (\$1,502,438); Rocklin seniors represent 13% of all program participants.

5. How funds will be used:

CDBG funding received from the City of Rocklin will be used to purchase and deliver meals to homebound Rocklin seniors. In previous funding cycles, CDBG funds have supported Seniors First’s Senior Café congregate meal program at Rolling Oaks Apartments for seniors 62+ located at 5725 Shannon Bay Drive. Due to the pandemic, all congregate meal programs are temporarily suspended until deemed safe by public health officials. Until the Senior Cafés can resume service, CDBG funds will support home-delivered meal service instead.

6. Method to document expenditures to Rocklin residents:

Funding received from the City of Rocklin is strictly managed to ensure that only residents of Rocklin are served by these funds. Intake staff is very careful during the intake process to verify every client’s home address falls within the City as described in the Placer County GIS website. Further eligibility analysis ensures that age and income are also verified for compliance with other requirements. All of these metrics are then verified during the intake/application process by the Program Manager. This information is used to verify that the funds being used to serve each senior are in compliance with our funding agreements.

7. Alignment with funding priorities:

This project aligns with the City of Rocklin’s priority need **CD2: Public services** and associated goals: **CD2.1:** Improve the quality of life for low-income and vulnerable populations; and **CD2.3:** Meet the needs of seniors for basic nutrition and socialization.



8. New or existing program?

This is an existing program expanded during the pandemic. Seniors First has operated its Seniors Nutrition Program (congregate and home-delivered meals) for 35 years. It is one of more than 5,000 independent, community-based programs serving MOWs across the country dedicated to addressing senior hunger and isolation. Seniors First’s MOW is the only free meal-delivery program exclusively for seniors in Placer County.

9. Previous recipient of CDBG funds?

Three-year funding history from the City of Rocklin CDBG funds:

| Year Received | Program Supported | Amount |
|---------------|-------------------|----------|
| 2020 | Senior Café | \$13,995 |
| 2019 | Senior Café | \$20,000 |
| 2018 | Senior Café | \$20,000 |

ORGANIZATION BACKGROUND

10. Mission and major goal

The Seniors First mission is to provide long-term support and services to help Placer County older adults maintain their independence and thrive.

11. Organizational history

First established in 1971 as the Volunteer Bureau of Placer County, the organization later became Senior Independent Services before merging with Seniors First in 2007 to become the largest provider of senior services in Placer County. Our mission is to keep Placer County seniors independent. Our goals are to (1) educate and support seniors, family members, caregivers and loved ones of dependent seniors; and (2) provide direct services and information about available community resources. Based in Auburn, we offer a wide range of programs across Placer County, providing over 80,000 individuals services per year. Our core services (described below) are now limited due to the pandemic with Senior Cafés and Recreation/Respite programs on hold until further notice.

- SeniorLink: free information and assistance program for seniors and their families who receive information and linkages to a wide range of internal and community resources that promote health, safety and quality of life for older adults.
- Health Express & MyRides: transportation services to essential services (operating at 50% capacity).
- Meals On Wheels (MOW): home-delivered hot meals for seniors.
- Assisted Living Placement: guidance in locating the best living options for seniors.



- Call Reassurance: weekly calls to homebound seniors (in place of personal visit due to pandemic) to reduce isolation and depression.
- Senior Cafés (Temporarily closed): meals served at 7 congregate meals sites.
- Recreation & Respite Adult Day Program (Temporarily closed): offers a change of pace and sense of independence to seniors with physical or memory impairments, as well as support for their caregivers.

12. Major accomplishments last year

In 2018-19, a total of 80,000 individual services advanced the Seniors First mission to keep Placer seniors independent. For example, we provided 6,000 rides, 60,000 meals, 5,000 links to information and resources, and other essential services to meet the needs of the fastest growing segment of the County's population. The COVID-19 outbreak forced program closures, eliminated most volunteerism and led to the unplanned expansion of our Meals On Wheels (MOW) program that peaked at nearly 500 individuals and now serves 444 seniors. This meal service is often the primary lifeline delivering so much more than just a meal, especially in uncertain times.

| Personnel Costs | Salaries | Percent Allocated to Program | Annual Program Cost | Total Other Sources | Rocklin CDBG (Pending) | Request = to Percentage of Expenditure | Budget Explanation |
|------------------------------|-------------------|------------------------------|---------------------|---------------------|------------------------|--|---|
| Program Manager | \$ 37,440 | 1.00 | \$ 37,440 | \$ 35,705 | \$ 1,735 | 5% | 1.0 FTE responsible for program oversight, planning and day-to-day staff supervision and partner-program coordination. |
| MOW Café' Site Managers | \$ 92,040 | 0.50 | \$ 46,020 | \$ 46,020 | \$ - | 0% | Responsible for coordinating the day-to-day operations. Directly supervises the volunteer route drivers. Responsibilities include interviewing, training volunteers; planning and assigning. |
| Intake Coordinator | \$ 26,208 | 1.00 | \$ 26,208 | \$ 26,208 | \$ - | 0% | .75 FTE responsible for interviewing applicants & monitoring participant eligibility through assessments via client home visits and telephone assessments. |
| Drivers | \$ 122,304 | | \$ 122,304 | \$ 112,304 | \$ 10,000 | 8% | Pick up and deliver meals. Seven part-time drivers with hourly rates of \$13-15/hour at 24 hrs/week are allocated to the project. Meals are picked up at the PC Kitchen Facility and transported to hubs & designated routes. |
| Program Assistants | \$ 52,416 | | \$ 52,416 | \$ 52,416 | \$ - | 0% | 1.5 FTE Provides clerical support to program (e.g. answers phones, orders supplies, coordinates meetings, data entry, recordkeeping, etc). |
| Executive Director | \$ 92,394 | 0.33 | \$ 30,490 | \$ 30,490 | \$ - | 0% | Provides executive oversight, partner & donor relations, evaluation, sustainability, program promotion, stakeholder reporting. |
| Subtotal | \$ 422,802 | | \$ 314,878 | \$ 303,143 | \$ 11,735 | | |
| Benefits | | | \$ 75,341 | \$ 72,877 | \$ 2,464 | | Benefits calculated at 23.9% of salaries. |
| Total Personnel Costs | \$ 422,802 | | \$ 390,219 | \$ 376,020 | \$ 14,199 | | |

| Non-personnel Costs | | | Annual Program Cost | Total Other Sources | Rocklin CDBG (Pending) | Request = to Percentage of Expenditure | Budget Explanation |
|----------------------------------|--|--|---------------------|---------------------|------------------------|--|--|
| Catered Food | | | \$ 459,380 | \$ 453,579 | \$ 5,801 | 1% | Represents cost of prepared meals purchased from Summit Food Services calculated at \$4.12 per meal x 150 seniors (baseline) X 250 service days/year (\$154,500) + \$4.12/meal X 296 new seniors served X 250 service days/year (\$304,880). (TOTAL:\$459,380) |
| Consultants | | | \$ 103,941 | \$ 103,941 | \$ - | 0% | Estimated costs of outsourced Accounting, Legal, Marketing and HR for program. |
| Rent | | | \$ 8,800 | \$ 8,800 | \$ - | 0% | Represents 13% of total agency cost for rent allocated to project. |
| Utilities | | | \$ 2,400 | \$ 2,400 | \$ - | 0% | Represents 26% of total agency cost of line item allocated to project. |
| Office Expense | | | \$ 8,690 | \$ 8,690 | \$ - | 0% | Estimated costs of consumable office supplies based on expenditures in prior year. |
| Program supplies | | | \$ 19,155 | \$ 19,155 | \$ - | 0% | Estimated cost of consumable supplies for transporting food. |
| New Vehicles | | | \$ 114,000 | \$ 114,000 | \$ - | 0% | New vehicles for program expansion (2- Temp-controlled, 2020 F-150 4X4, 8' Box Trucks) at \$57K each. |
| Vehicle Operations & Maintenance | | | \$ 12,070 | \$ 12,070 | \$ - | 0% | Estimated costs of vehicle maintenance & operations allocated to project based on prior years costs. |

| | | | | | | | |
|--------------------------------------|--|--|---------------------|---------------------|------------------|-----|---|
| New Vehicle Wraps | | | \$ 14,000 | \$ 14,000 | \$ - | 0% | Estimated costs for vehicle wraps for new vans at \$7K each. |
| Outside Services (printing, mailers) | | | \$ 56,000 | \$ 56,000 | \$ - | 0% | Cost of printing, educational materials, mailers & other promotional materials based on prior year costs. |
| Insurance | | | \$ 7,800 | \$ 7,800 | \$ - | 0% | Represents cost of Liability, Auto, Umbrella Property Ins allocated to program. |
| Communications | | | \$ 9,078 | \$ 9,078 | \$ - | 0% | Estimated cost of software licenses, dues & subscriptions, telecommunications, postage & marketing based on prior year costs. |
| Staff Development | | | \$ 3,500 | \$ 3,500 | \$ - | 0% | Estimated costs for staff training. |
| In-kind Volunteers (Value) | | | \$ 112,320 | \$ 112,320 | \$ - | 0% | Represents value of volunteers to deliver meals to participant homes @ 180 hours/wk X \$12/hr X 52 weeks. |
| In-kind Volunteer Expense (Mileage) | | | \$ 44,500 | \$ 44,500 | \$ - | 0% | Represents value of donated travel costs by MOW volunteers at 57.5 cents per mile. |
| Subtotal Non-Personnel Costs | | | \$ 975,634 | \$ 969,833 | \$ 5,801 | | |
| Total Direct Costs | | | \$ 1,365,853 | \$ 1,345,853 | \$ 20,000 | | |
| Indirect Costs | | | \$ 136,585 | \$ 136,585 | \$ - | 0% | Calculated at 10% of direct costs for infrastructure (e.g. audit, HR, executive |
| Total Expenses | | | \$ 1,502,438 | \$ 1,482,438 | \$ 20,000 | | |
| Request Percentage of Budget | | | | | | 99% | 1% |

| Other Sources of Support | Amount |
|---------------------------------------|---------------------|
| Agency on Aging \ Area 4 | \$ 350,418 |
| City of Roseville CDBG | \$ 15,000 |
| A4 FFCRA | \$ 181,155 |
| A4 Remote/Rural | \$ 221,578 |
| American River Bank Fdn (Pending) | \$ 15,000 |
| Lincoln Hills Fdn (Pending) | \$ 15,000 |
| Placer Shares | \$ 100,000 |
| UAIC | \$ 15,000 |
| Donations | \$ 412,467 |
| In-kind Support (Volunteers, Mileage) | \$ 156,820 |
| Total | \$ 1,482,438 |



**City of Rocklin
CDBG Proposal 2021
Victim Services Program for Rocklin Residents**

Organization Information

Name: Stand Up Placer, Inc.

Description: Stand Up Placer's mission is: Saving lives by empowering survivors and educating communities to stand up to domestic violence, sexual assault, and human trafficking. We provide services to Placer County survivors of domestic violence, sexual violence, human trafficking and their non-offending family members, and we offer community education around domestic/sexual violence and human trafficking to companies, agencies and schools. We have provided services to survivors since 1978, and we offer victims fleeing life-threatening abuse the only confidential safe house in Placer County. We offer a full array of services designed to allow survivors to rebuild their lives from a place of safety, whether they receive these services as residential clients or, like the majority of survivors, through our service offices in Auburn and Roseville.

Program Information

Description of Program: Stand Up Placer is requesting \$20,000 from the City of Rocklin CDBG Program to benefit Rocklin residents who are victims of domestic violence, sexual assault, and human trafficking as part of the agency's Victim Services Program. The Victim Services Program addresses the need for survivors of domestic/sexual violence and/or human trafficking to address their trauma, including mental and physical health needs, support their individual process of healing, and reduce the risk of future violence in their lives. The services in this program include: crisis intervention; therapy for adults and children; individual and group peer counseling; assistance with accessing the human services support system; legal advocacy including help with preparing temporary restraining orders (TROs), divorce and custody paperwork, and court accompaniment; and hospital accompaniment and

advocacy. Referral to the safe house is provided for those fleeing life-threatening danger.

Program Goals and Objectives: The Victim Services Program goals and objectives are as follows:

Goal 1: To increase access to services needed for recovery and resilience.

- Objective a: To increase access to mental health services to enhance recovery and resilience.
- Objective b: To increase access to supportive programming to enhance recovery and resilience.

Goal 2: To reduce risk factors, enhance protective factors, and link to appropriate resources to prevent future incidents of violence.

- Objective a: To assess the immediate needs of victims.
- Objective b: To increase personal safety and the perception of safety.
- Objective c: To reduce the risk of future incidents of violence.

Program Strategy: Domestic violence, sexual assault, and human trafficking victims face significant mental health issues and many barriers to service. All agency staff and volunteers working directly with victims must successfully complete a 72-hour Crisis Intervention Training program as well as a job shadowing period before working solo with victims. Due to changes instituted to support both safety and uninterrupted access during the pandemic, services may be provided in-person, via telephone or video conferencing, or via telehealth applications.

- *Crisis intervention* allows victims to plan their immediate next steps to address their safety, housing, and mental health needs. Initial intake and screening for CDBG eligibility occurs during initial client interactions and is recorded in the program enrollment section of agency's victim-services specific database, Apricot.
- *Clinical therapy*, provided under CDBG by agency staff offers survivors access to mental health care for their specific needs. Clinical Program staff include Licensed Marriage and Family Therapists (LMFTs), Registered Associate MFTs, and MFT trainees. Because we operate a training program for MFT candidates seeking to gain clinical therapy hours toward graduation and/or licensure, the specific therapy staff may vary year to year. Stand Up Placer will provide relevant clinical program staff credentials upon request once the 2021-2022 year begins. Clients with specialty needs receive referrals for these needs, such as substance abuse or psychiatric care to community

partners.

- *Advocacy services* help survivors to access the continuum of care within the community including basic medical care and fundamental needs, such as food, clothing, and housing. Legal advocacy supports both the immediate need for safety with restraining orders as well as assisting survivors with accessing long-term legal remedies for their situations. Collectively, this array of services helps to reduce the impact of trauma on survivors' mental health and that of their children and reduces the risk of re-entering violent situations. We have found survivors achieve the most successful outcomes when they are supported with culturally competent, trauma-informed care that honors their right to choose their own life goals and the best set of services to meet their unique needs.

Population to be Served: The population to be served by the Victim Services Program with CDBG funding is Rocklin residents suffering from the effects of domestic violence, sexual assault, and human trafficking and their children. We have provided services to this population from the beginning of our agency in 1978. We offer these services to all survivors regardless of race/ethnicity, age, disability, gender/gender identity, sexual orientation, faith traditions, or income. Survivor demographics track along the general county population demographics, with a majority white population followed by Hispanic/Latino, with smaller percentages of Asian/Pacific Islander, African American/Black, multi-racial, and Native Americans. Clients range in age from newborn to the elderly, but the majority of clients are aged 25-44. However, sexual assault clients are disproportionately children and transition-aged youth. Approximately 90% of all victims we serve annually fall into the extremely low, very low, low, and moderate Area Median Income brackets established by HUD for our region. Some come to Stand Up Placer with low income status, and others fall into poverty or financial distress by fleeing their dangerous living situations or as a result of their trauma.

Geographic Areas Served: Stand Up Placer provides services to any Placer County survivor in need. The majority of our clients come from South Placer and the Western slopes of the Sierra including the cities of Roseville, Rocklin, Lincoln and Auburn, the surrounding communities of Granite Bay, Loomis, Penryn, Newcastle, Sheridan, and the unincorporated areas of the foothills. This proposal is specific to services for residents of the City of Rocklin.

Evidence of Need: Nationwide, 1 in 3 women and 1 in 4 men will experience domestic violence in their lifetimes. 1 in 2 female homicide victims die at the hands of

a current or former intimate partner. 1 in 5 women and 1 in 33 men will be the victims of violent sexual assault. Children who live in violent homes are 15 times more likely to be abused. The past nine months of the COVID-19 pandemic have only exacerbated these crimes.

The number of people seeking help and the need for services continued to increase in 2020. Stand Up Placer served over 4,000 victims of domestic violence, sexual assault, and human trafficking in a single year for the first time in 2020. Stand Up Placer served 4,657 identified victims and fielded over 7,000 calls for assistance on our 24/7 crisis line despite the challenges of COVID-19 and the accompanying lockdowns. However, the pandemic has changed historic service patterns and the types of services being requested. Some services declined earlier in the pandemic, such as shelter requests. This was due in large part to inability to access services while locked down with their abusers, but also due to fear of exposure to the virus in a shelter facility. However, many victims required longer stays in the emergency shelter, and motel stays have increased dramatically. The housing program has remained full all year, with many clients receiving extensions of their rental assistance due to economic hardships caused by the pandemic. Other services are in higher demand, particularly law enforcement response and legal advocacy. We responded to 777 requests for domestic violence emergency response from local law enforcement this year. We assisted with over 150 temporary restraining orders. Domestic violence has been the most sought after service this year. The agency provided 1,229 domestic violence victims with 12,534 peer and clinical counseling sessions. The agency launched a new Legal Assistance program last year that is now well-established. In 2020, we assisted with 173 temporary restraining orders (TROs) provided 779 court accompaniments, more than double 2019. Demand for all our services increased substantially again this year, and survivors come to us with more urgent needs and complex cases than in the past. The agency finds that those victims with the fewest needs require the most assistance, making support for these especially vulnerable individuals and families of paramount importance.

Outcomes: Stand Up Placer will share objective and subjective outcomes with the City of Rocklin. We will share general income, race/ethnicity, age, and gender demographic information. We will report the total number of Rocklin survivors served and the number of CDBG beneficiaries served for the following advocacy and therapy services:

- Shelter referrals
- Crisis counseling (in person crisis intervention, safety planning and social services advocacy)

- Therapy sessions (individual clinical therapy sessions)
- Hotline calls
- Total Legal Services
 - Temporary Restraining Orders
 - Court Accompaniment

Stand Up Placer will also share survivor stories that demonstrate the personal impact that receiving services makes. Survivor stories are factual, but personally identifying information is altered to protect their safety and anonymity.

Program Budget and Sustainability

Stand Up Placer is requesting \$20,000 from the City of Rocklin CDBG Program to support the Victim Services Program for the 2020 program year, 3.3% of the Victim Services program budget. This funding will allow us provide therapy services to approximately 20 additional survivors and crisis intervention and advocacy services to approximately 80 more Rocklin survivors than we would without funding from Rocklin CDBG. We are requesting the same amount as last year to enable to continue to support to the city's most vulnerable residents at the same levels as last year. If the City of Rocklin is able to support Stand up Placer at a lower amount, we would lower the services to be provided proportionately. At funding of \$15,000, we would be able to provide therapy to 15 additional individuals and crisis intervention and advocacy to 60. At funding of \$10,000 we would provide therapy to 10 additional individuals and crisis intervention and advocacy to 40.

The budget request to the City of Rocklin reflects a portion of the wages and benefits for advocacy specialists who perform crisis intervention, advocacy, and accompaniment; the advocacy coordinator who supervises advocacy specialists and provides direct services; marriage and family therapists and marriage and registered associate marriage and family therapists (formerly interns) who provide clinical therapy; and the clinical manager, who provides mandated clinical supervision to marriage and family therapist interns and clinical therapy to victims. These individuals will provide the direct services to clients that will be reported in the outcomes. Due to the crisis nature of the services we provide, the first available advocate or therapist assists victims when they access the service offices. The services will be provided at Stand Up Placer's service offices in Roseville and Auburn.

Other current funders for this program include the California Governor's Office of Emergency Services, Kaiser Permanente, and the City of Roseville. Cal OES funding is secured through September 30, 2021 for core Victim Services programming, and

applications are expected to be released in late summer for the next round of funding. Applications for 2021 for the City of Roseville are currently in process. Requests for proposals from Kaiser Permanente are expected later this year. The agency will continue to seek additional funders for this program as appropriate throughout the year.

Stand Up Placer sustains the Victim Services Program through a combination of state and local governmental funding, private grant funding, and income generated through special events and individual donations.

A line item budget is attached.

Contact Information

CEO/Executive Director: Jenny Davidson, 530-823-6224x1002,

jenny@standupplacer.org Project Manager: Louise Arquilla 530-823-6224 x1009,

development@standupplacer.org Agency EIN Number: 94-2578871

Stand Up Placer is pleased to provide any additional documentation that the City of Rocklin may request, including 501(c)3 determination, agency budget, tax returns and audited financials.



providing a hand up, not a handout

Physical: 201 Berkeley Ave., Roseville, CA 95678 | Mailing: P.O. Box 297, Roseville, CA 95678
ph. (916) 791-9355 | fax (916) 791-1916

January 15, 2021

City Of Rocklin
Attn: Laura Webster
3970 Rocklin Road
Rocklin, CA 95677

Application for Rocklin CDBG Funding

Troy

Troy lived with his family in Rocklin for many years and suffered acute mental health challenges from early on in his childhood. His family wasn't really open to getting him help through standard psychiatry and medication and Troy continued to decompensate heavily as he went into his high school years. After graduating, Troy worked various jobs and was known to be quite the pizza dough specialist at the local Round Table. But his unmanaged mental health always put distance between himself and a successful life. As Troy's mental health worsened, he started abusing drugs and alcohol with his brother Lance. Troy ultimately started living on and off the streets for several years until his mother moved to the Midwest and Troy had no home to take respite in. Without housing, support, and any medication to stabilize his severe mental health challenges, Troy began living on the streets full time. After several years, Troy came to The Gathering Inn's Roseville emergency housing shelter and began to slowly build rapport and trust with the staff. Over time, Troy successfully engaged with staff and started getting regular mental health supports and medication. Troy enrolled in the collaborative courts, a substance abuse treatment program, and the Ready to Rent program to teach him the foundation for independent living. In 2019, Troy was enrolled in Whole Person Care to help him build up more of his strengths and help him learn to access the individual services he would utilize in a post shelter environment. Troy was the very first resident to move into The Gathering Inn's Permanent Supportive Housing in Rocklin where he lives to this day.

Christy

Christy came to us on Halloween Night of 2019. She had been living in Rocklin and was coming out of an abusive relationship and self-destructive habits. Christy started from square one. She engaged with our shelter program, and with the help of her Case Manager, Christy began the process of identifying her barriers to housing. She also engaged with our Mental Health Clinician to engage in therapy, which helped her to identify some of the core issues in her life that were manifesting in unproductive behaviors. She enrolled in our onsite substance use recovery support group, Access to Recovery. Through the resources available to her at The Gathering Inn, she began to be empowered to take her life back. She got her driver's license reinstated and then found herself a

job. Christy is employed as a Day Porter, which is a position created out of a collaboration between The Gathering Inn and the Downtown Roseville Partnership (DRP). Her work there is to interact with & assist local business owners as well as citizens who spend time on the Vernon Street corridor. She also beautifies the area, and encourages anyone who has the need, to seek services at TGI. Christy now has her own vehicle, 2 jobs, and is saving up to move into her own place. Hers is an excellent example of someone who came to us empty, with nowhere else to turn, and through the resources available at TGI, has learned to live to her full potential, and become an active member of our community!

The Gathering Inn, Year in Review, Partnerships & Outcomes

These stories are just two examples of Rocklin residents securing successful outcomes that can be accomplished through the comprehensive services provided by The Gathering Inn, working in conjunction with our collaborative partners, Case Management team and with the determination of our guests.

The Gathering Inn has come a long way since its humble beginnings in January 2004 as a winter-only shelter serving 40 guests during the most extreme months of the year to becoming the preeminent emergency shelter and comprehensive service provider in Placer County. Our mission & vision have been refined over the years but retain the same essential components at their core – we exist to help people move from homelessness to housing.

Mission Statement: *The Gathering Inn provides homeless women, men, and families the dignity and support they need to become active members of our community*

Vision Statement: *To end homelessness in our community*

Values: *Accountable...to each other*
Respectful...to all involved
Collaborative...with the community
Safety...for our homeless guests
Diversity...we engage everyone

It goes without saying that 2020 was a year that stretched, challenged, and tested people worldwide and at The Gathering Inn, that was no exception. In fact, considering our operations and the high-risk groups that we provide 24-7-365 comprehensive services to, all of us at TGI learned just how dedicated, and mission-driven we really are. We are pleased and honored to report that our program, operations, and leadership staff rose to the occasion during what we have been calling “their finest hour!” We saw our 2 emergency shelter programs each temporarily (April through June) expand to two-site models in effort to protect the vulnerable. We continued providing Interim Care, and we launched 3 Permanent Supportive Houses (PSH) which now house many veterans, seniors, and vulnerable individuals with disabilities. The Gathering Inn is looking forward to its 18th year of operation with a deepened sense of hope, compassion, and excitement for what the new year will bring. Not only have we continued to serve the initial mission and vision of the Placer County ministers who founded our organization, but we have worked diligently over the years to build on that foundation by continually augmenting the services we offer to best serve Placer’s homeless population. From our South Placer (Roseville) campus, we utilize a nomadic model for overnight shelter and meals seven days per week that are provided off-site by host churches which are owned and operated in Placer County. Each evening, clients (aka “guests”) are transported by TGI to the

host site. Each site meets strict standards (e.g., fire, health and safety codes and ADA requirements) and provides meals, in-kind utilities, and overnight shelter for an average of 65 guests per night.

Each morning guests are transported back to TGI. At our 6,000 square foot South Placer campus, we offer medical clinics, education, counseling, laundry and shower services, support, and training at our comprehensive Resource Center, accessed by an average of 79 participants per day. Specifically, our supportive services include: case management; food, clothing and other basic needs; a comprehensive wellness program with medical services provided by a licensed physician and a nurse practitioner; mental health services provided by a licensed therapist; linkages to mainstream benefits (e.g. CalFresh, Medi-Cal, CalWORKs, Social Security); sobriety programs; life skills classes; credit repair; job readiness training and education; tenant education; legal services; housing placement in transitional or permanent supportive housing (PSH); and other services as appropriate to each guest's needs to achieve stabilized housing. Transportation to off-site services is also provided to guests as part of their service plan.

In 2009, we opened our first Interim Care Program (ICP) in Auburn, operated in collaboration with Sutter and Kaiser Hospitals. The Program provides a safe environment for homeless patients' medical recovery for up to 6 weeks after being released from local hospitals and emergency rooms. This program also provides case management services to connect to social services and benefits and primary care physicians. ICP has proven to be a tremendous benefit to the community by reducing the recidivism rate at local emergency rooms and significantly reducing the burden of additional costs and resource utilization on local hospitals. Because of its success, Placer County Whole Person Care asked TGI to operate a second ICP in Auburn. This program began in October 2017 and has been at full capacity since opening with outstanding results. Placer County has been so impressed with our Director of Interim Care Programs that they awarded him the Placer County Public Health Excellence Award in 2018 to recognize his dedication to compassionate service for our homeless guests and his outstanding outcomes.

FY 19-20, while presenting its own unique challenges related to the COVID-19 pandemic, did not hinder TGI from remaining open, expanding services, and improving outcomes. Our fixed shelter in Auburn (Mid Placer) improved housing outcomes from the previous year by 8%, and our nomadic model in Roseville (South Placer) improved by 7%! To date, our Permanent Supportive Housing program has given new life to 17 tenants who are now truly active members of our community! Our Interim Care Programs provided a total of 3,590 bed nights, saving our local hospital systems more than \$7M (based on \$2K/night), and keeping those most physically vulnerable off the local streets and in a caring environment where they can heal and work towards housing.

The Gathering Inn is also working on the acquisition of a local non-profit which would further strengthen the services offered by adding another 4 homes of Permanent Supportive Housing, which are already established. Furthermore, TGI is also in discussions with Placer County to expand our existing services so that we can get even more people off the streets, into programs, and on the road to transformation and housing!

The Gathering Inn has always placed a high value on collaborating with other non-profit organizations and government agencies to achieve the best possible outcomes for the homeless guests we serve. Over the years, TGI has become a hub for homeless services in Placer County with representatives from various fellow non-profit, as well as local government providers. Our collaboration with Rocklin Police Department, as well as our outreach efforts in the Rocklin area & partnerships with Sierra College have grown over the years & helped us to quickly identify those

experiencing homelessness in Rocklin & get them to our programs in Roseville and Auburn. The positive impact to the Rocklin community as a result of our reputation among service-providers and end users alike, along with our services and programs being in place to be able to provide a much-needed hand-up is immeasurable. The support of the Rocklin community has been crucial in our ability to not only serve those who need it most in the community, but it has also allowed us to improve our overall outcomes, increasing the value of our services.

For the fiscal year ending June 2020, TGI served a total of 790 unsheltered individuals through its four emergency shelter & interim care programs and provided 56,678 bed nights of care to homeless men, women, and children in Placer County. Of those served, we are pleased to report that 48% of all guests served were placed into housing through our housing-based case management services. Income increased by an average of 28% for guests participating in our programs through access to eligible benefits and/or employment. Additionally, through the launch of our Permanent Supportive Housing program, we are now housing 17 formerly homeless veterans, seniors, and individuals with disabilities who are now paying rent, and adjusting to their new lives as active members of our community!

Funding Request

The Gathering Inn respectfully requests \$60,000 in CDBG funding from the City of Rocklin to help support our South Placer Overnight Shelter Services and Daytime Resource Center. TGI has actively sought to grow its program offerings to provide the most thorough, holistic, and unduplicated services to our guests and has long recognized the need for diverse sources of funding to ensure longevity and sustainability. We are genuinely grateful for the long-standing partnership our organization has built with The City of Rocklin and for the financial & collaborative support we have received over the years. TGI would not be where we are today without the support The City of Rocklin has generously provided and we sincerely hope our alliance will continue so we are able to continue providing uninterrupted programs and comprehensive services to the homeless guests we serve to one day achieve our shared vision of ending homelessness in our community.

Sincerely,

Keith Diederich

Keith Diederich
CEO