

Exhibit B to Rocklin Chamber of Commerce Lease

Scope of Services

The Rocklin Area Chamber of Commerce shall continue during the term of the Lease, to assist the City of Rocklin, by providing support for economic development, workforce development, business retention, attraction and outreach programs. These programs will be similar to the business programs, civic/community functions and supporting materials provided over the past 15 years. Examples of these types of activities are as follows:

1. Marketing

The Chamber will continue to produce marketing, promotional materials and economic development information of interest to recruit and retain businesses, as well as to attract quality residents and workforce. In addition, the Chamber will continue to coordinate with the City for the annual State of the City Address, will continue to partner with Placer Valley Tourism and will provide support for the City's economic development and development efforts.

2. Business Retention Expansion and Attraction

The Chamber will continue to assist the City by promoting business retention, expansion and attraction with activities to include convening round-table discussions, conducting business surveys and partnering on grant opportunities supporting the business community.

3. Tourism

The Chamber will continue to support and work with Placer Valley Tourism, Rocklin based hotels and Rocklin tourism attractions (Quarry Park Adventures, etc.) to attract individuals visiting or relocating to the City of Rocklin. In addition, the Chamber will update and provide a master community events calendar and market community wide events.

4. Public Service and Events

The Chamber will continue to partner with the City to develop, promote, and support events that enhance the quality of life and community of Rocklin. The Chamber will continue to produce and lead quality events and business functions that attract quality business ventures, residents and workforce.