

2021 Redistricting Process



Jane Christenson, Assistant County Executive Officer
City of Rocklin • July 27, 2021

Background



- Census completed every 10 years
- Impacts funding for schools, infrastructure, housing, and more
- Shifts in population growth help inform redistricting process
- Helps define legislative district boundaries
- Assures compliance with Voting Rights Act



CA Elections Code



- Provides basic criteria and process
- Aligns with Voting Rights Act
- Must consider in this order:
 1. integrity of neighborhoods and communities of interest
 2. integrity of cities and census designated places
 3. natural and artificial barriers, including streets
 4. geographic compactness



Redistricting
Placer



Current Timeline



Compressed map review
due to data delays



First Advisory
Commission Meeting



Public
Forums



Census Data
Delivered



Draft Maps
Published



Adoption
Hearing

Public Outreach and Education

Community Meetings

Public Hearings

MAY

JUN

JUL

AUG

SEPT

OCT

NOV

DEC

Current Timeline Concerns



Under the current timeline, Placer has roughly **7 weeks** to draft maps, obtain public input, draw final maps, and submit them for BOS approval.

AUGUST 2021

MON	TUE	WED	THU	FRI	SAT	SUN
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

State receives
Census data
from Feds

SEPTEMBER 2021

MON	TUE	WED	THU	FRI	SAT	SUN
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Placer receives
adjusted
Census data

OCTOBER 2021

MON	TUE	WED	THU	FRI	SAT	SUN
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER 2021

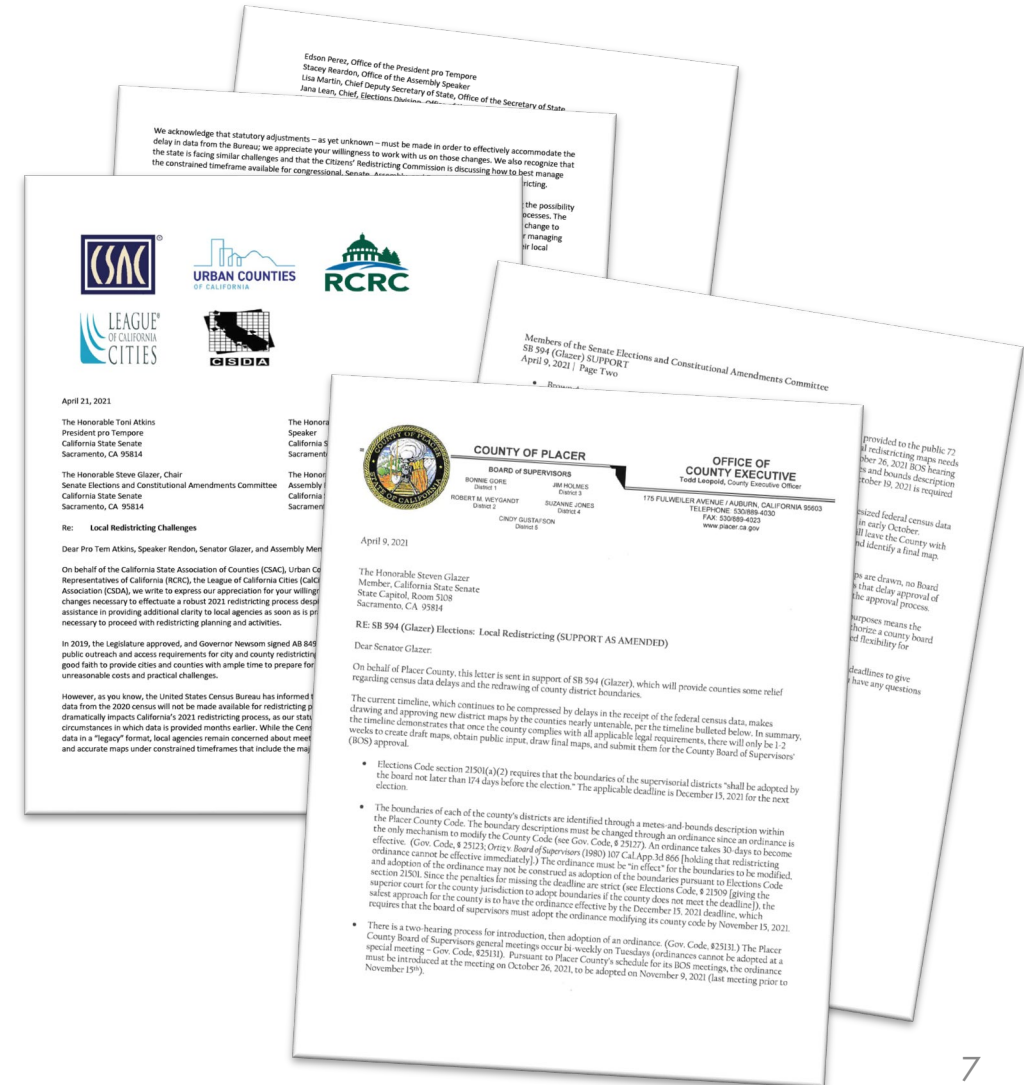
MON	TUE	WED	THU	FRI	SAT	SUN
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Map approval
ordinance
deadline

SB594 Legislation



- Placer County, CSAC, UCC, RCRC, CalCities, and CSDA sent letters outlining our concerns to the State of California
- SB 594 pending to address timeline issues



2021 Redistricting Timeline



Jan 26, 2021	2021 Redistricting Process/Timeline Update to BOS
Feb 9, 2021	
Feb-May 2021	Staff Analysis of Preliminary Census Data Staff Advocacy for SB 594 on State Map Deadlines/Requirements 2021 Redistricting Process/Timeline Update to BOS
June 24, 2021	Advisory Redistricting Commission Workshop #1
July-Sep 2021	Community Outreach/Subregional Informational Meetings
Fall 2021	Advisory Redistricting Commission Workshops (dates TBD)
Nov-Dec 2021	BOS Consideration/Action on Revised Boundary Map

Outreach Strategy



- Redistricting website & survey
- News releases & media outreach
- Social media posts and events
- Weekly newsletters & email blasts
- Regional stakeholder engagement
- Subregional community information meetings

GET UPDATES

Subscribe to updates about the Placer County Redistricting Commission's work to redraw the supervisorial boundaries.

Redistricting determines which neighborhoods and communities are grouped together into a supervisorial district for purposes of electing a Board of Supervisor member. You have an opportunity to share how you think district boundaries should be drawn to best represent your community.



Redistricting Placer Notifications

Subscribe now to receive notifications about Redistricting meetings.

Email *

name@example.com

☐ By checking this box, you consent to our [data privacy](#)



How to Participate Now



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Sign up for
updates



Take the
survey

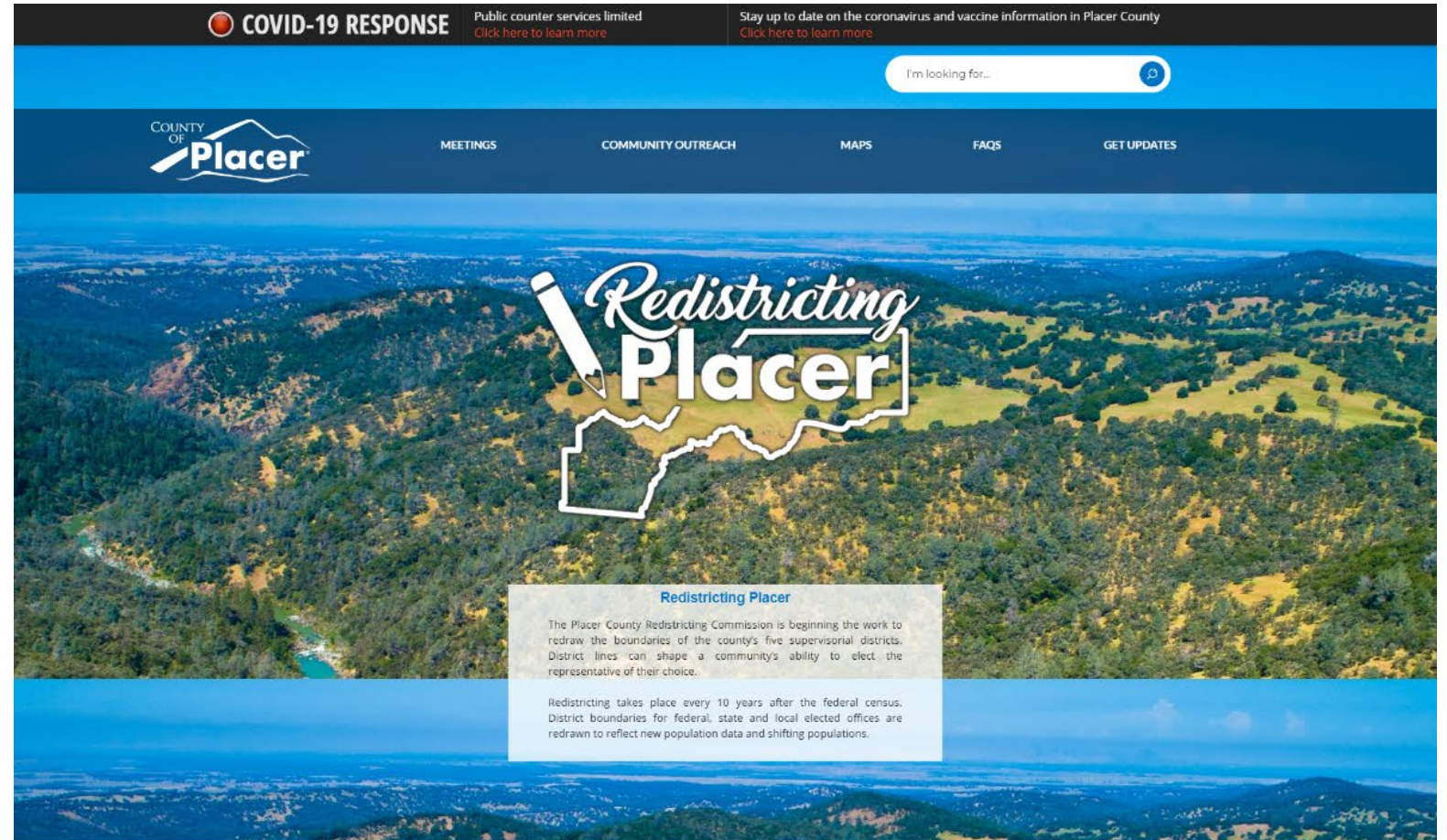
Public Outreach and Education

MAY

JUN

JUL

- Public meeting schedule
- FAQs
- Mapping hub
- Subscribe to updates
- Define your community survey



Define Your Community Survey



- What bonds your community?
- Where is your community located?
- Why should the community be kept together – or separate from another area?
- Draw your community using the mapping tool.

Define Your Community (Survey)

Census outreach survey

Date

4/27/2021

12:32 PM

Name

Email

What bonds your community?

Please draw it below:

Find address or place

Truckee

Grass Valley

Placer

Roseville

El Dorado

Carson

49

50

580

89

←

→

↺

↻

✓

Esri, HERE, Garmin, SafeGraph, FAO, METI/NASA, USGS, Bureau of Land Management... Powered by Esri

Perimeter: 33.75 Miles Area: 22,094.94 Acres

Where is your community located - what are the boundaries of your community?

Mark Your Calendars



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**Final Maps
Approved**

🎬 Redistricting 101 Video



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