

American Rescue Plan Act (ARPA) of 2021

Total ARPA Funding Awarded \$ 7,039,025
 Available for Programming in FY 2021/22* \$ 3,519,513

Program Name	Funding Category	Budget	Anticipated Timeframe for Implementation	Responsible Department	Notes
City Facility Improvements related to Public Health	1	\$ 200,000	November 2021 through June 2022	PS	Included in this estimated budget are: enhanced public counters in the City Hall CM/CA/CC office and second floor, portable thermal scanners, AV upgrades to allow for seamless meetings in a variety of rental/office spaces, and electronic signage at rental facilities and fire stations
Technology Improvements related to Public Health	1	\$ 50,000	January 2022 through July 2023	CMO-IT	Implement software applications designed to provide seamless online services and eliminate requirements for certain in-person programs. Included in this estimated budget are electronic public bidding, e-signature programming, and upgraded VOIP phone systems.
Touchless accessible pedestrian signal upgrades	1	\$ 400,000	July 2022 through June 2023	PS	Upgrade 466 City operated pedestrian signals to touchless technology.
City Facility HVAC upgrades related to Public Health	1	\$ 1,000,000	January 2022 through June 2024	PS	Increased and improved air circulation and filtration are a key best practice to minimizing the risks of contracting COVID-19. Included in this estimated budget are HVAC upgrades for the following facilities: City Hall, Historic City Hall, Finn Hall, Fire Stations 23-24-25, Corp Yard-IT, Police Department, Community Center, and Train Station.
Outdoor Dining	2	\$ 500,000	January 2022 through December 2022	CDD	Provide funds to cover fees and project costs for Rocklin restaurants participating in the outdoor dining expansion program. Budget reflects an estimated 20 participants at a cost of \$30,000 each.
Business License Payment Reimbursement	2	\$ 300,000	November through December 2021	AS-Finance	For Rocklin businesses who timely paid business license application or renewal fees from April 1, 2020 through June 15, 2021, those fees would be reimbursed.
Grants to non-profits for lost revenue	2	\$ 500,000	July 2022 through June 2023	CMO	Create a grant program to assist Rocklin-based nonprofits that experienced revenue loss due to COVID-19. Eligible recipients could apply for a maximum of \$10,000. Budget reflects an estimated 25 participants at the maximum amount of \$20,000.
Grants to Local Hotels	2	\$ 300,000	July 2022 through June 2023	CMO	Create a grant program to assist Rocklin hotels enhance their services and facades to attract guests. Program could include but are not limited to exterior renovations and employee retention bonuses.
Job training/ upskill program	2	\$ 300,000	July 2022 through June 2024	CMO-ED	Partner with public and private partners to establish a job training/upskill program to support job re-skilling programs geared towards IT and other technology fields
Capacity Building Grants	2	\$ 300,000	July 2022 through June 2024	CMO-ED	Develop a program to provide capacity building grants for the small business sector, whereby results are measured in jobs created and/or tax revenue that is generated back to the City.
Rocklin Chamber of Commerce small business assistance and events	2	\$ 100,000	January 2022 through December 2023	CMO-ED	Two-year effort to fund small business assistance and event programming efforts at \$50,000 per year.
Quarry District Commercial Revitalization	2	\$ 500,000	July 2022 through June 2024	CMO-ED	Two-year effort to revitalize established businesses in the Quarry District through: Façade Grant Program including landscaping, lighting and signage; budget estimates a maximum of \$25,000 per grant for up to 20 businesses.
Citywide Commercial Revitalization	2	\$ 300,000	July 2022 through June 2024	CMO-ED	Develop a program that provides employee based grants on a per employee basis for retail and other commercially zoned businesses to reduce storefront blight and promote active storefronts. Budget estimates grants of up to \$1000 per employee, maximum 10 EEs, for 30 businesses.
Replace Revenue Loss	3	\$ 2,152,225	July 1 2022	AS-Finance	Replace lost City revenue per the calculation method provided by Treasury.
Stipend Reimbursement	4	\$ 136,800	January 1 2022	AS-Finance	Funding to reimburse City for stipend pay to essential workers
Total Programming		\$ 7,039,025			

*The second half of the ARPA funding (\$3,519,512.50) will be made available in May/June 2022.

Funding Categories	Category	
	No.	Total
Public Health	1	1,650,000
Economic Impacts	2	3,100,000
Revenue Loss	3	2,152,225
Premium Pay	4	136,800
Total Programming		7,039,025