

ORDINANCE NO.

ORDINANCE OF THE CITY COUNCIL OF THE CITY OF ROCKLIN TO AMEND TITLE 17 OF THE  
ROCKLIN MUNICIPAL CODE TO UPDATE AND CLARIFY REGULATION OF TEMPORARY  
NONCOMMERCIAL SIGNS  
(Temporary Noncommercial Signs / ZOA2021-0002)

The City Council of the City of Rocklin does ordain as follows:

**Section 1. Purpose.** The purpose of this ordinance is to amend the Rocklin Municipal Code (RMC) to establish size limitations, as well as update, and clarify the temporary noncommercial sign regulations to make them clearer and easier to understand. The amendments are intended to be consistent with and further the purpose and intent set forth in Section 17.77.010 of Chapter 17.75 of the Rocklin Municipal Code pertaining to Signs on Private Property.

**Section 2. Authority.** The City Council enacts this ordinance under the authority granted to cities by Article XI, Section 7 of the California Constitution and Government Code section 37100.

**Section 3. Amendment to Code.** Section 17.75.070 (D) of the Rocklin Municipal Code is hereby amended as follows:

- D. Noncommercial Signs. Temporary noncommercial signs shall be permitted in all zone districts without a sign permit, provided that all such signs are subject to, and shall comply with, the following standards:
1. Temporary noncommercial signs shall only be installed on private property; such signs may not be located in the public right-of-way or on publicly owned property.
  2. Temporary noncommercial signs shall only be installed with the property owner's consent.
  3. The maximum size of a temporary noncommercial sign shall be sixteen square feet in area.
  4. The maximum height of a temporary noncommercial sign shall be six feet.
  5. Temporary noncommercial signs shall not be illuminated, nor shall they incorporate moving parts, animation, or highly reflective materials.
  6. Freestanding temporary noncommercial signs shall be set back a minimum of five feet from any property line, and shall not be located within fifteen feet of a fire hydrant, street sign, or traffic signal, and shall not interfere with, confuse, obstruct, or mislead traffic. At street intersections and driveways, no sign exceeding thirty inches in height shall be erected within the "clear view zone" as defined in Rocklin Municipal Code Section 17.75.120.

7. There shall be no restriction on the number of temporary noncommercial signs located on a given property.
8. Temporary noncommercial signs may only be displayed during the period commencing forty-five days before the event to which they relate, for example, a general or special election, as defined in the California Election Code, and ending five days after such event concludes.
9. Temporary noncommercial signs shall be removed no later than five days after the event with which they are associated. Except that, in the event the matter for which the sign is relevant is carried over or delayed by no more than forty-five days after the original event date such signs may remain in place until five days after the event concludes.
10. A temporary noncommercial sign that does not comply with the standards set forth herein is a nuisance, and any such sign may be removed summarily and disposed of by the city at the expense of the person or group that erected the sign.
11. Temporary noncommercial signs shall comply with all other applicable provisions of this Chapter, except as specifically modified herein.

**Section 4. Amendment to Code.** The row labeled “Noncommercial temporary signs” of Table 1 of Section 17.75.020 of the Rocklin Municipal Code is hereby amended to read as follows, with all other parts of Table 1 not expressly amended herein to remain unchanged:

Noncommercial temporary signs	Temporary noncommercial signs in any residential zoning district.
	Temporary noncommercial signs located in any nonresidential zoning district for the period commencing forty-five days before the event to which they relate, and ending five days after such event concludes.

**Section 5. Severability.** If any section, sub-section, sentence, clause, phrase or portion of this ordinance is for any reason held to be invalid or unconstitutional by the decision of any court of competent jurisdiction, such decision shall not affect the validity of the remaining portions of this ordinance. The City Council hereby declares that it would have adopted this ordinance and each section, sub-section, sentence, clause, phrase or portion thereof, irrespective of the fact that any one or more sections, sub-sections, sentences, clauses, phrases or portions to be declared invalid or unconstitutional.

**Section 6. Environmental Analysis.** The City Council hereby finds that this ordinance is not subject to review under the California Environmental Quality Act (CEQA) pursuant to Sections 15060, subdivision (c)(2) (the activity will not result in a direct or reasonably foreseeable indirect physical change in the environment) and 15061, subdivision (b)(3) (there is no possibility the activity in question may have a significant effect on the environment) of the CEQA Guidelines, California Code of Regulations, Title 14, Division 6, Chapter 3, because it has no potential for resulting in physical change to the environment, directly or indirectly.

Section 7. Effective Date. This ordinance shall take effect thirty (30) days after the day of its adoption.

Section 8. Publication. Within fifteen days of passage of this ordinance, the City Clerk shall cause the full text of the ordinance, with the names of those City Council members voting for and against the ordinance, to be published in the Placer Herald. In lieu of publishing the full text of the ordinance, the City Clerk, if so directed by the City Attorney and within fifteen days, shall cause a summary of the ordinance, prepared by the City Attorney and with the names of the City Council members voting for and against the ordinance, to be published in the Placer Herald, and shall post in the office of the City Clerk a certified copy of the City Council members voting for and against the ordinance. The publication of a summary of the ordinance in lieu of the full text of the ordinance is authorized only where the requirements of Government Code section 36933(c)(1) are met.

INTRODUCED at a regular meeting of the City Council of the City of Rocklin held on September 14, 2021, by the following vote:

AYES: Councilmembers:  
NOES: Councilmembers:  
ABSENT: Councilmembers:  
ABSTAIN: Councilmembers:

PASSED AND ADOPTED at a regular meeting of the City Council of the City of Rocklin held on October 12, 2021, by the following vote:

AYES: Councilmembers:  
NOES: Councilmembers:  
ABSENT: Councilmembers:  
ABSTAIN: Councilmembers:

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Jill Gayaldo, Mayor

ATTEST:

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Hope Ithurnburn, City Clerk

First Reading: 09/14/21  
Second Reading: 10/12/21  
Effective Date: